



**Kentucky Governor's
Emergency Management Workshop
Thursday
June 24, 2010**

World Equestrian Games¹™



Kevin Tyo

Director of Security and Safety Services, WEG

Matt Lariscy

Deputy Director of Security and Safety Services – Operations

Kirk Rhodes

Deputy Director of Security and Safety Services – Personnel
and Physical Security





Most Relevant Work History

- 1996 Centennial Olympic Games - Mgr of Staffing Development, Security Dept
- 1998 Goodwill Games, NYC - Security Manager, Mitchell Field
- 1999 Special Olympics World Summer Games - Dir. of Security & Safety Svcs
- 2002 Winter Olympic Games - Security Mgr, Athletes Village & Olympic Square
- 2008 Track & Field Olympic Trials - Perimeter Entry Consultant
- Superbowl Operations, National Football League— Event Security Consultant





1. 30/60 Slides
2. ESCO Work Assignment
3. WEG Introduction
4. Kentucky Horse Park
5. Vehicular Access
6. WEG Facilities and Structures
7. Planning Process / Operational Challenges
8. Q & A



Work Assignment

World Equestrian Games⁵™



Main Areas of Responsibilities

- Security Coordination for the Organizing Committee
 - Event based policies and procedures
 - Venue build out and design (CAD Drawings)
 - Needs assessments (Staff, Comm, IT, Power, FFE, etc.)
 - Staffing development
 - Event Specialists (30)
 - Volunteer Workforce (700)
 - Contracted Security (300)



Main Areas of Responsibilities

- Security Coordination for Organizing Committee
 - Contract Negotiations and/or Sponsorship Fulfillments
 - Medical Operations
 - UK Healthcare (Spectator & Athlete Care)
 - PHI (Air Medical Support)
 - Video Surveillance Systems (EMC)
 - Accreditation Provider (Ardian Group)
 - Communications Partner (Creative Communications)



Main Areas of Responsibilities

- Games Liaison to Public Safety Agencies
 - Local, County, State or Federal
 - Law Enforcement
 - Fire (EMS Services, Fire Suppression, etc.)
 - Emergency Management
 - Public Health
 - National Guard
 - ETC.





Event Introduction

World Equestrian Games⁹™



World Equestrian Games

- Conceptualized by Prince Philip (husband of Queen Elizabeth II) in mid – 1980's
- Event is held every four years / midway between Summer Olympic Games
- Combines 8 major championships into one event
- Governed by the Federation Equestre Internationale (FEI)
- President of the FEI - HRH Princess Haya bint Al Hussein



KENTUCKY 2010

Previous Host Cities



1990
Stockholm



1998
Rome



FEI World Equestrian Games
Aachen 2006

2006
Aachen

2014
Normandy

1994
The Hague



2002
Jerez



2010
Lexington, KY USA





Title Sponsor - Alltech

- Leader in the Animal Health and Nutrition industry
- Lexington Area Based Business
- Official Beer of the Games - Kentucky Ale



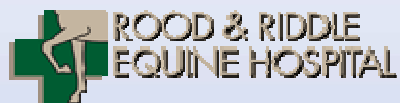


KENTUCKY 2010



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AMERICAN
QUARTER
HORSE
ASSOCIATION



UK
UNIVERSITY OF
KENTUCKY

UKHealthCare

World Equestrian GamesTM



Event Dates

- Sat. September 25, 2010 to Sun October 10, 2010 (10/10/10)
 - 16 days of events including an Opening & Closing Ceremonies
 - 92 Days before Opening Ceremonies
 - Horses begin arrival at KHP on September 10, 2010



KENTUCKY 2010

8 Sport Disciplines

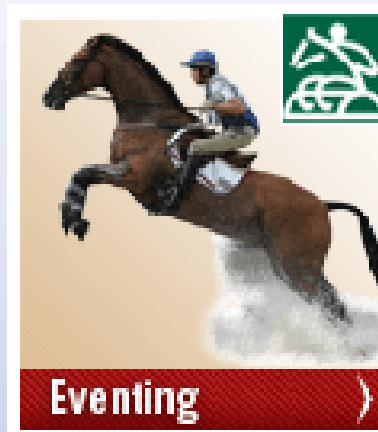
- Jumping
- Dressage
- Eventing
 - Jumping
 - Dressage
 - Cross Country
 - (one rider, one horse)
- Driving



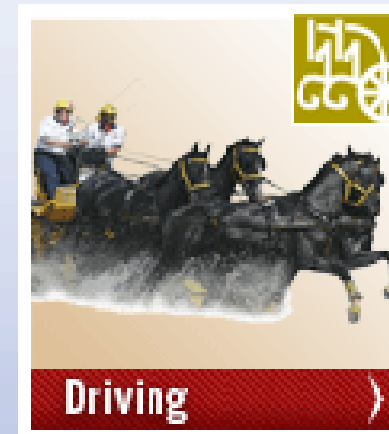
Jumping



Dressage



Eventing



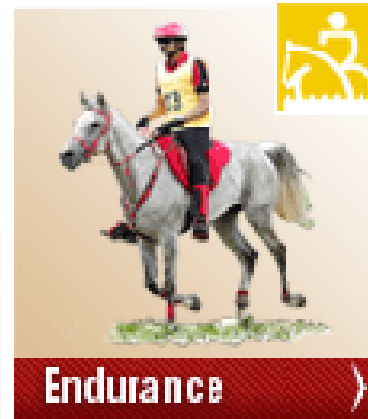
Driving



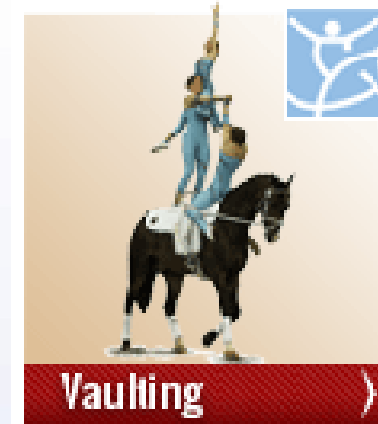
KENTUCKY 2010

8 Sport Disciplines

- Endurance
 - 100 miles in one day
 - (one rider, one horse)
 - Test Event 10/14/09
- Vaulting
- Reining
- Para-Dressage



Endurance



Vaulting



Reining



Para Dressage



KENTUCKY 2010

2010 – Lexington, Kentucky

- First World Equestrian Games being held outside of Europe
- First time all eight events have occurred at one location
 - (7 disciplines in Aachen on 40 acres)
 - First time for Para-Dressage events





2010 – Lexington, Kentucky

- Over 1000 athletes from approximately 60 nations expected
- Televised to 80 nations (NBC – US Rights holder)
- Over 1000 International Media expected
- 10,000 plus volunteers



KENTUCKY 2010

	AHO	Netherlands Antilles
	ANT	Antigua and Barbuda
	ARG	Argentina
	AUS	Australia
	AUT	Austria
	BEL	Belgium
	BLR	Belarus
	BRA	Brazil
	BRN	Bahrain
	BUL	Bulgaria
	CAN	Canada
	CHI	Chile
	COL	Colombia
	CRO	Croatia
	CZE	Czech Republic
	DEN	Denmark
	DOM	Dominican Republic
	EGY	Egypt
	ESA	El Salvador
	ESP	Spain
	EST	Estonia
	FIN	Finland
	FRA	France
	GBR	Great Britain
	GEO	Georgia
	GER	Germany
	GRE	Greece
	HUN	Hungary
	IRL	Ireland
	ISR	Israel
	ITA	Italy

	JAM	Jamaica
	JOR	Jordan
	JPN	Japan
	KSA	Saudi Arabia
	LBA	Libyan Arab Jamahiriya
	LTU	Lithuania
	LUX	Luxembourg
	MAS	Malaysia
	MEX	Mexico
	NAM	Namibia
	NED	Netherlands
	NOR	Norway
	NZL	New Zealand
	OMA	Oman
	POL	Poland
	POR	Portugal
	QAT	Qatar
	RSA	South Africa
	RUS	Russian Federation
	SLO	Slovenia
	SUI	Switzerland
	SVK	Slovakia
	SWE	Sweden
	SYR	Syrian Arab Republic
	UAE	United Arab Emirates
	UKR	Ukraine
	USA	United States of America
	VEN	Venezuela

Global Participation





Expected Attendance

- Approximately 600,000 tickets available
- Average of 20,000 daily patrons
- Proposed maximum of 45,000 patrons
 - Cross Country



Tickets

- Tickets became available on line to the general public on 9/25/2009
- Each venue or event will have their own separate ticket
- General admission tickets will also be available to provide access to the park but not the facilities (Estimate of 5,000 maximum daily)





Transportation

- Approximately 6,500 public spaces available
- Approximately 2,500 staff and volunteer spaces
- Dedicated parking provided for athletes, officials, games mgt staff
- Patrons staying at Games Related Hotel Block are being shuttled to Horse Park Main Entrance
- Media being shuttled to site from Media Hotels (Richmond)
- Patrons may need to be shuttled to site from satellite parking areas on high capacity days
- Daily General Public Park and Ride operation currently not being scoped for event



Kentucky Horse Park (KHP)



Legend

- Main Spectator Routes
- New Buildings
- Temporary Structures and Tents
- Existing Buildings
- Warm Up Rings
- Polo Fields
- Restricted Area



27 May 2009



Kentucky Horse Park – Existing Operations

- Working Horse Farm opened in 1978
 - 1,224 acres
 - More than 30 miles of white plank fences
 - Stalls - 1,084 housed in 21 permanent pole barns
 - More than 1 million visitors annually
 - Host over 600 events a year
 - Nearly \$100 million in infrastructure improvements
-
- Located 12 miles from the Bluegrass Airport
 - Located 71.1 miles from CVG-Cincinnati/Northern Kentucky International Airport
 - Located 73.3 miles from SDF-Louisville International Standiford Field Airport







Kentucky Horse Park Attractions

Hall of Champions
Legends of the Park
Draft Horses
Stars of the Park
Parade of Breeds
Horse Drawn Tours
Mare and Foal Show
International Museum of the Horse
American Saddlebred Museum
Horse Back Riding and Pony Rides
Sculptures at the Park





National Horse Center

Collection of more than 36 national, regional and state equine associations, commissions and organizations that have their headquarters at the Kentucky Horse Park.

- American Association of Equine Practitioners
- American Farrier's Association
- American Hackney Horse Society
- American Hanoverian Society
- American Saddlebred Horse Association
- Carriage Association of America
- Kentucky Horse Racing Authority
- Equestrian Events, Inc.
- United States Hunter/Jumper Association
- United States Dressage Federation
- United States Equestrian Federation
- United States Pony Clubs, Inc.



World Equestrian Games™
Kentucky 2010

Vehicular Access



Legend

- Main Spectator Routes
- New Buildings
- Temporary Structures and Tents
- Existing Buildings
- Warm Up Rings
- Polo Fields
- Restricted Area



27 May 2009



Legend

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27 May 2009



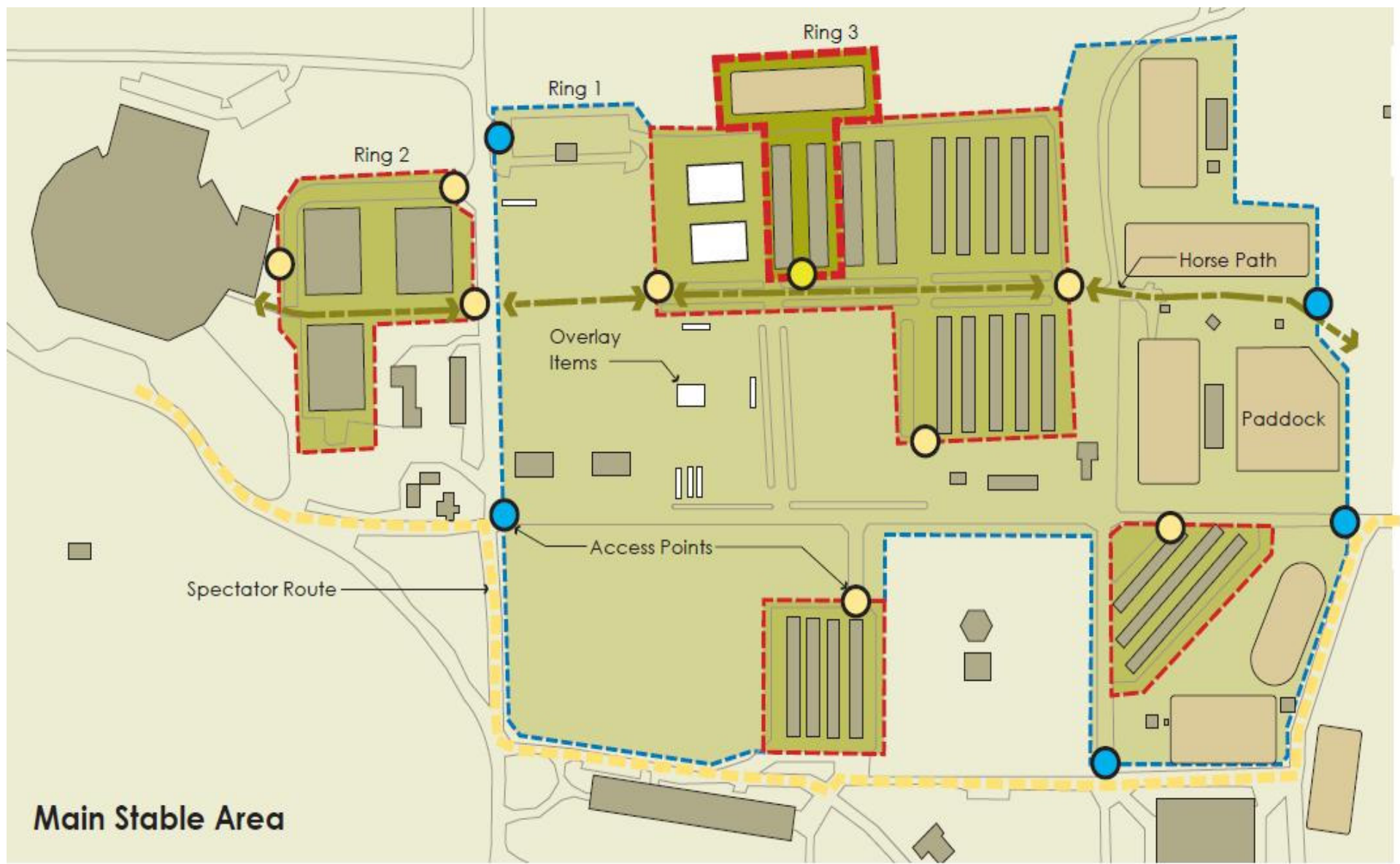
WEG Facilities and Structures





Barns and Stables

- Most restricted area on site
 - Separately fenced
 - Access restricted to athletes, grooms, team members, officials, owners and authorized staff
- 24 / 7 operation (9/10/10 to 10/14/10)
- Not all horses housed on site at one time / new arrivals occurring daily throughout event
- Quarantine program in effect at CVG Airport







Main Stadium

- Seating Capacity – 22,000
 - 8,000 permanent seats with 14,000 additional temporary seats being added for 2010 Games







Kentucky Horse Park
Phase "A" Submittal



Kentucky Horse Park
Phase "A" Submittal







Indoor Arena

- Seating Capacity – 5,500
 - Indoor, climate-controlled area
 - 9 Suites
 - 400 hard surface parking spaces adjacent to site / 800 additional
 - Gametime Space
 - Meal Services
 - FEI offices





09/10/2008
44







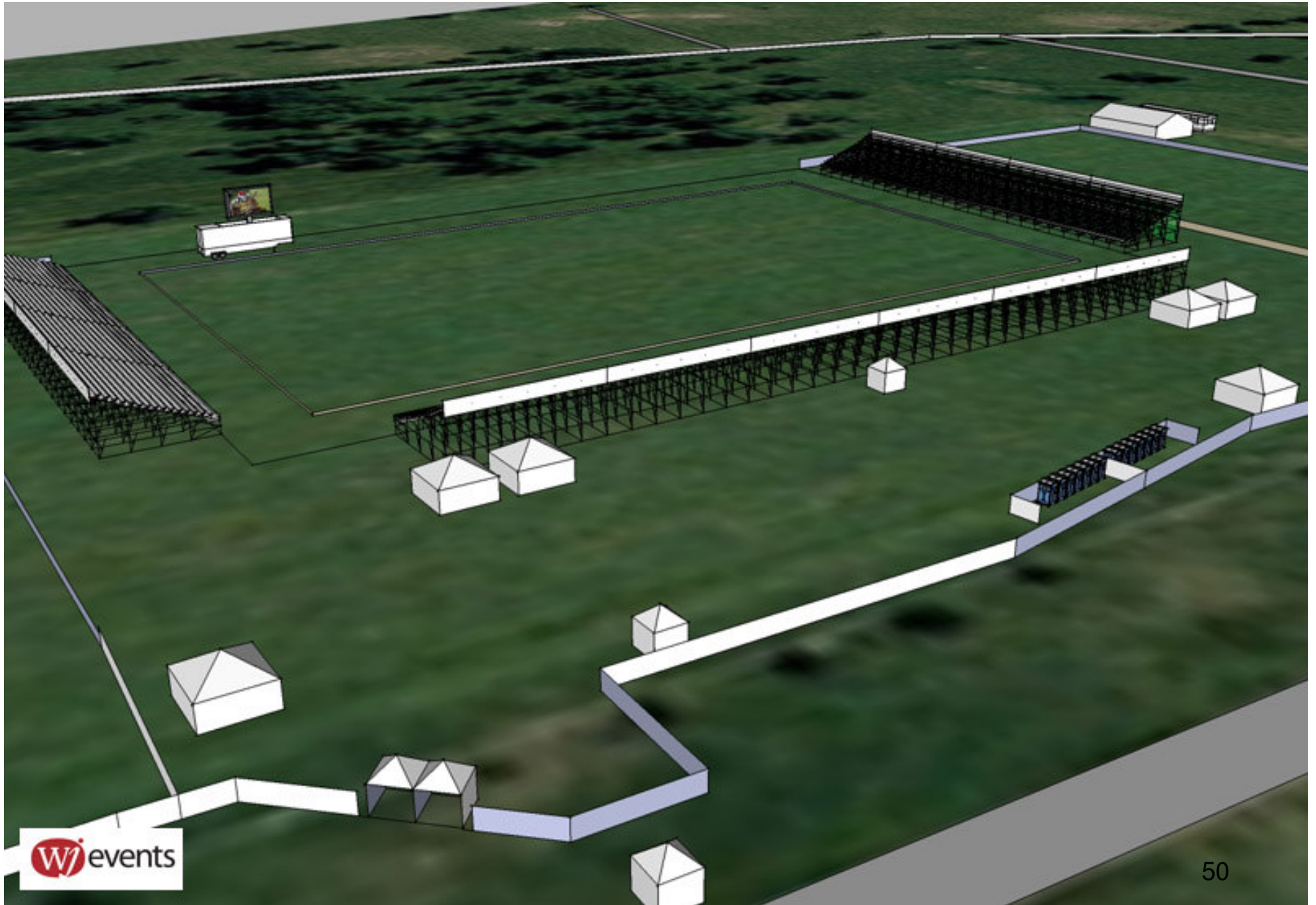


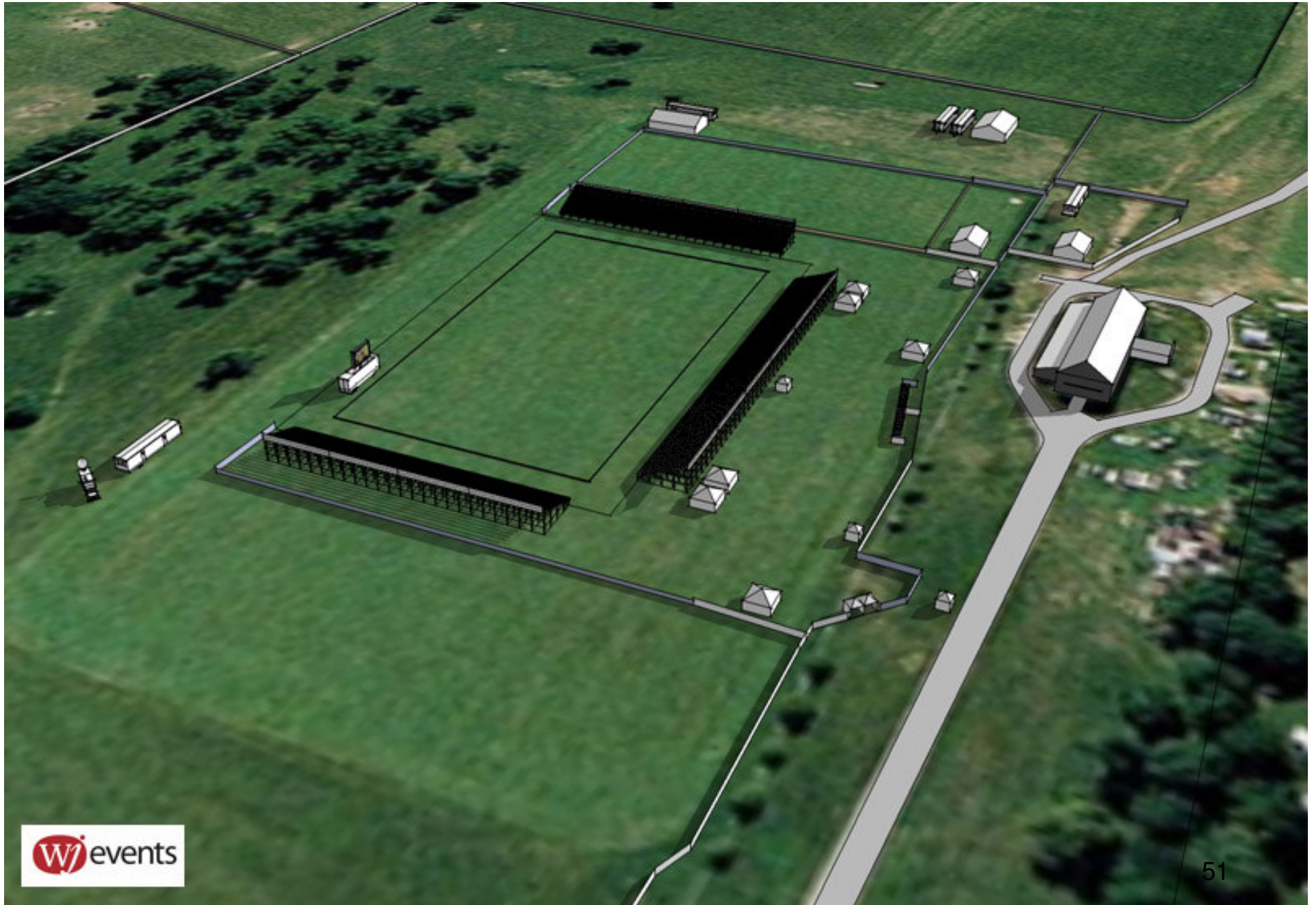


Driving Stadium

- Seating Capacity
 - 6,000 Temporary Seats
 - Temporary Hospitality Structure
- Events
 - Dressage
 - Obstacle Course
 - Marathon









Legend

- Main Spectator Routes
- New Buildings
- Temporary Structures and Tents
- Existing Buildings
- Warm Up Rings
- Polo Fields
- Restricted Area



27 May 2009



Covered Arena

- Seating Capacity
 - 1,200 Seats
 - Existing Structure
- Events
 - Para-Dressage



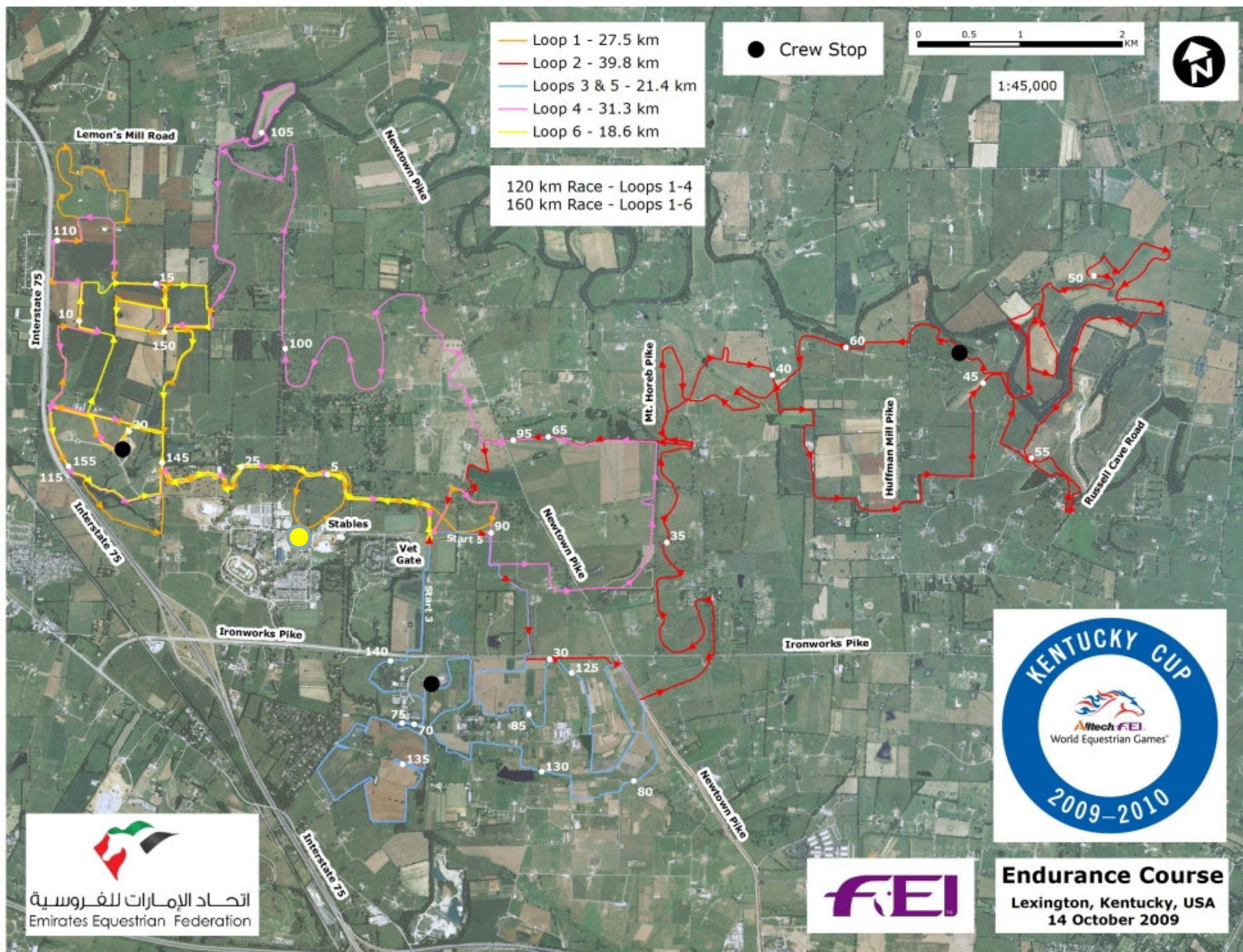






Endurance Course

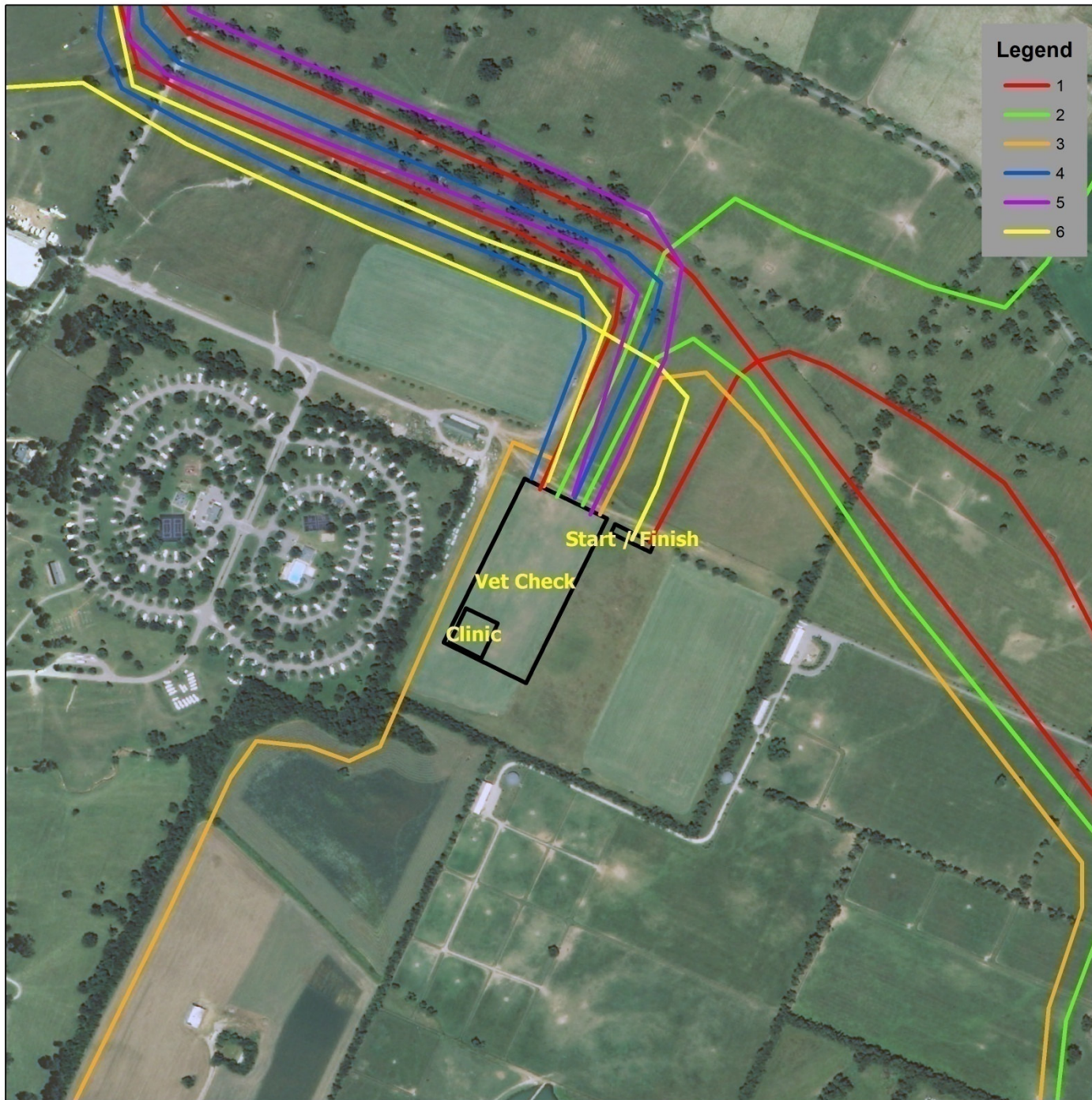
- Occurs on Day 2 of Games
 - Sunday Morning 9/26/10
- Event will begin at 0700 and conclude at 2200
- 100 mile course consisting of 6 loops / 15-20 miles each
- Six leaf clover
- 12 street crossings supported by Law Enforcement and Sport Marshals





Endurance Course

- Marathon type mass start / 80 riders expected
- Pack will thin out over first loop
- Rest/Aid Stations available half way through each loop
- Once rider returns to KHP, team is assigned 30-45 minutes to rest and ready the horse
- If acceptable, rider and horse leave at end of break / time resumes









Endurance Course

- Sheikh Mohammed bin Rashid Al Maktoum
 - Prime Minister & Vice President of United Arab Emirates
 - Expected to ride in 2010
 - Owner of Gainsborough Farms in Versailles, KY
 - Married to FEI President HRH Princess Haya bint Al Hussein
- His Son, Sheikh Rashid, took gold in Endurance at the 2006 Asian Games
- His Son, Sheikh Majid, took gold in recent KY Cup Endurance test event





Cross Country Course

- Second portion of Eventing Competition
- Timed test including jumps
- Held inside the park / First Saturday of event October 2, 2010 / Only event occurring that day
- May allow for largest one day attendance







Polo Competition

- Five matches to occur during Games
- Dates and Operations TBD



APR 28 2006





Training Areas and Warm Up Rings

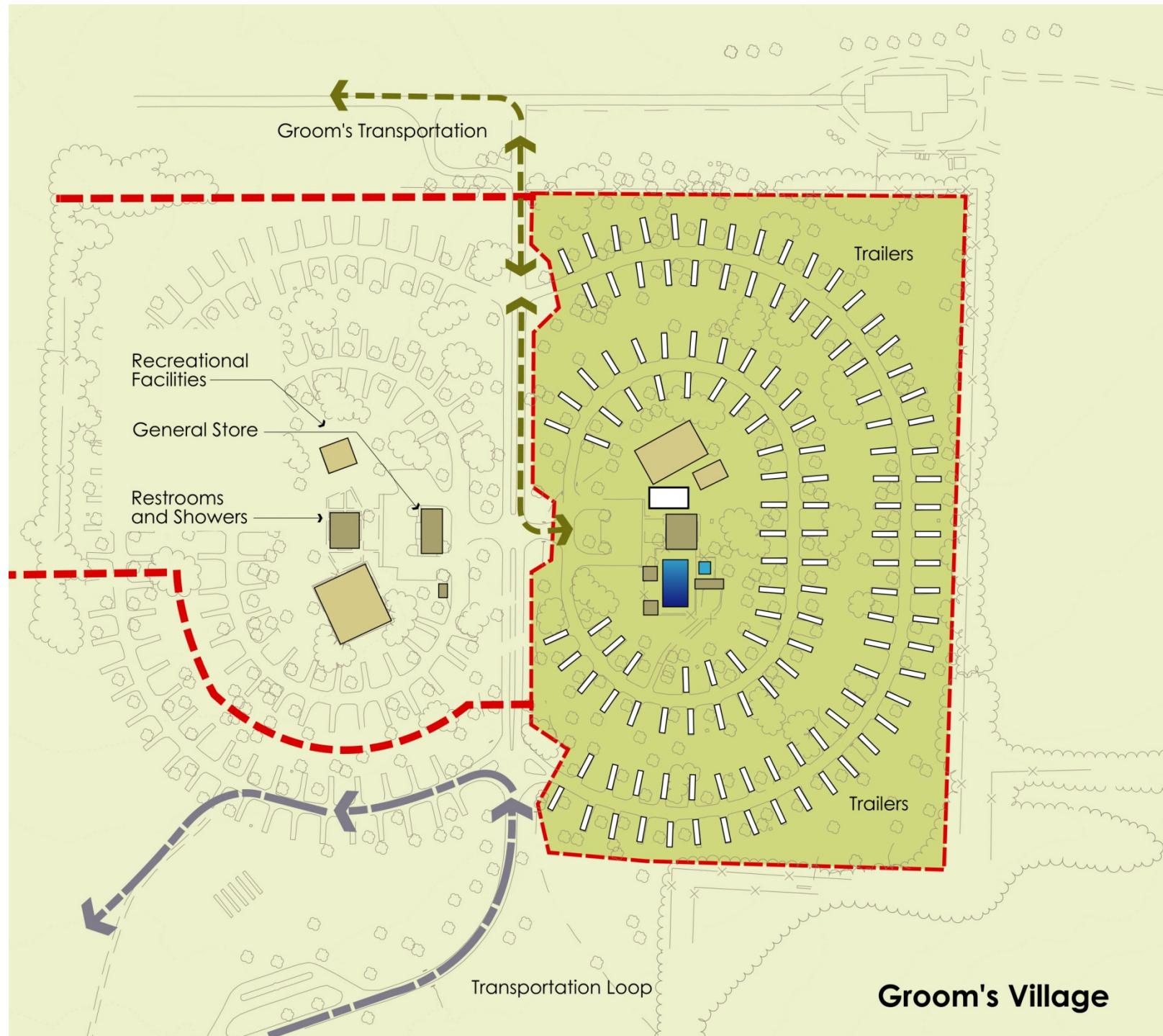
- Multiple sites utilized daily for 30 day period
- September 10th to October 10th, 2010





Grooms Village

- Existing 259 site campground
- Equipped with all necessary amenities
 - Water, electric, laundry facilities, bath houses, swimming pool, small grocery and souvenir store
- Approximately 150 trailers being provided as housing for Grooms
- Will also house personally owned Recreational Vehicles of pre-approved officials, participants, staff and volunteers



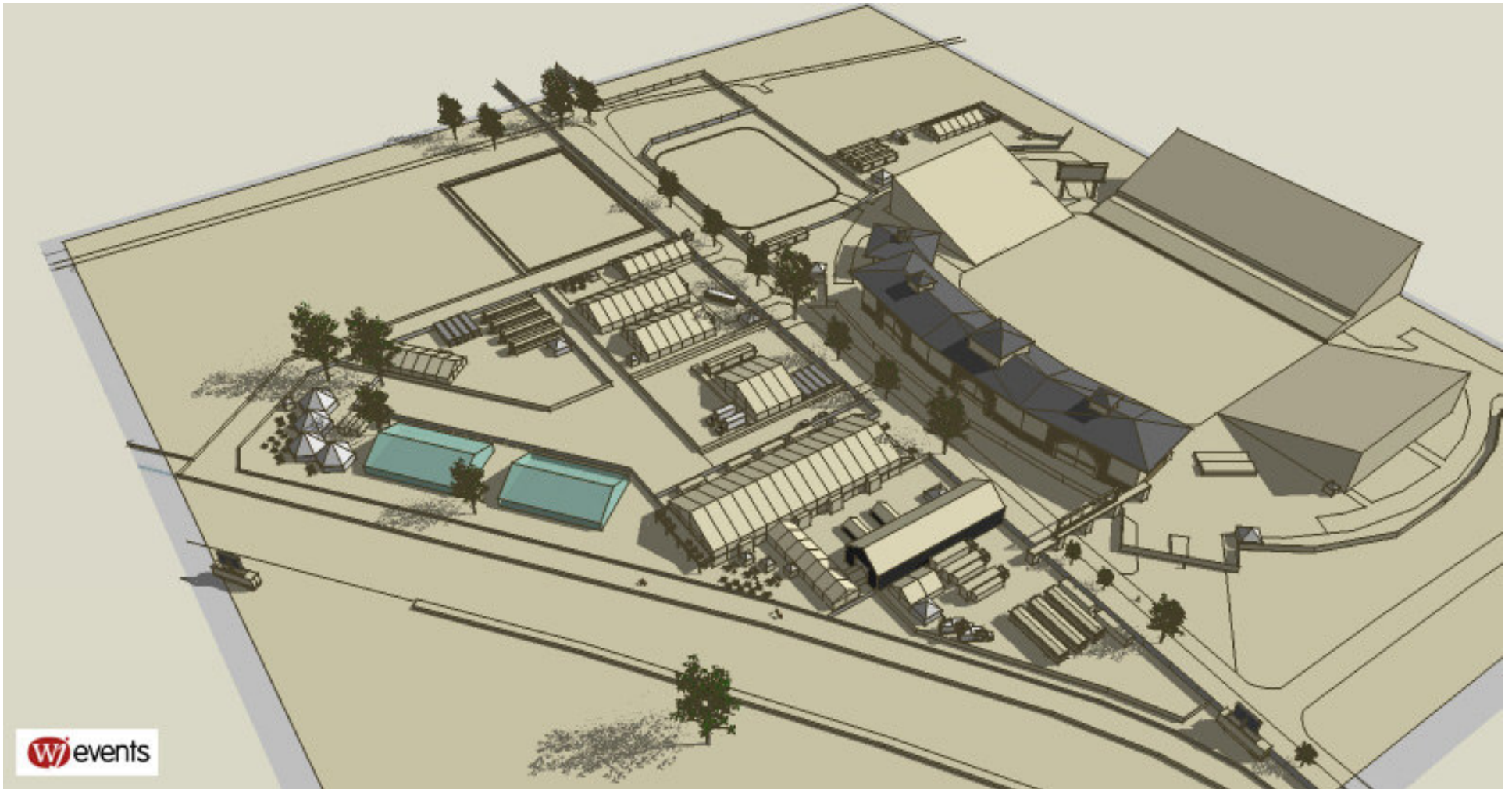
Groom's Village



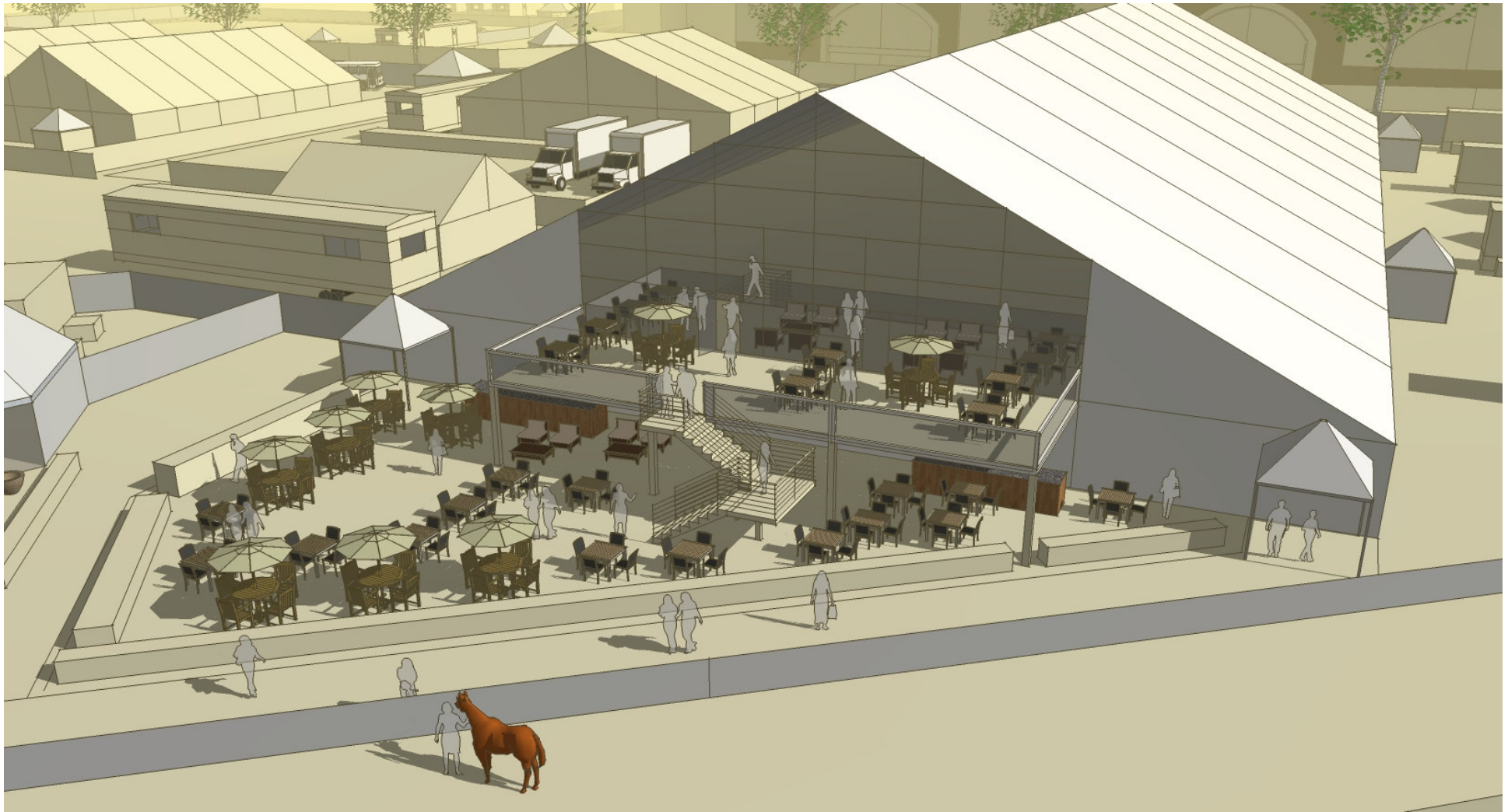


VIP and Sponsor Hospitality

- Main Hospitality Structure
 - 30,000 Square Feet
 - Dining Room / Lounge
 - Business Center
 - Meeting Spaces
- Private Suites and Chalets















Media Center and Broadcast Center

- Media Center
 - Estimated 1000 international media expected
 - 250 Work Stations
 - Dining Rooms / Lounge
 - Press Conference Area
- Broadcast Center
 - Host Broadcaster - NBC
 - Production Trailers
 - Support Vehicles





Main Entry / Trade Show

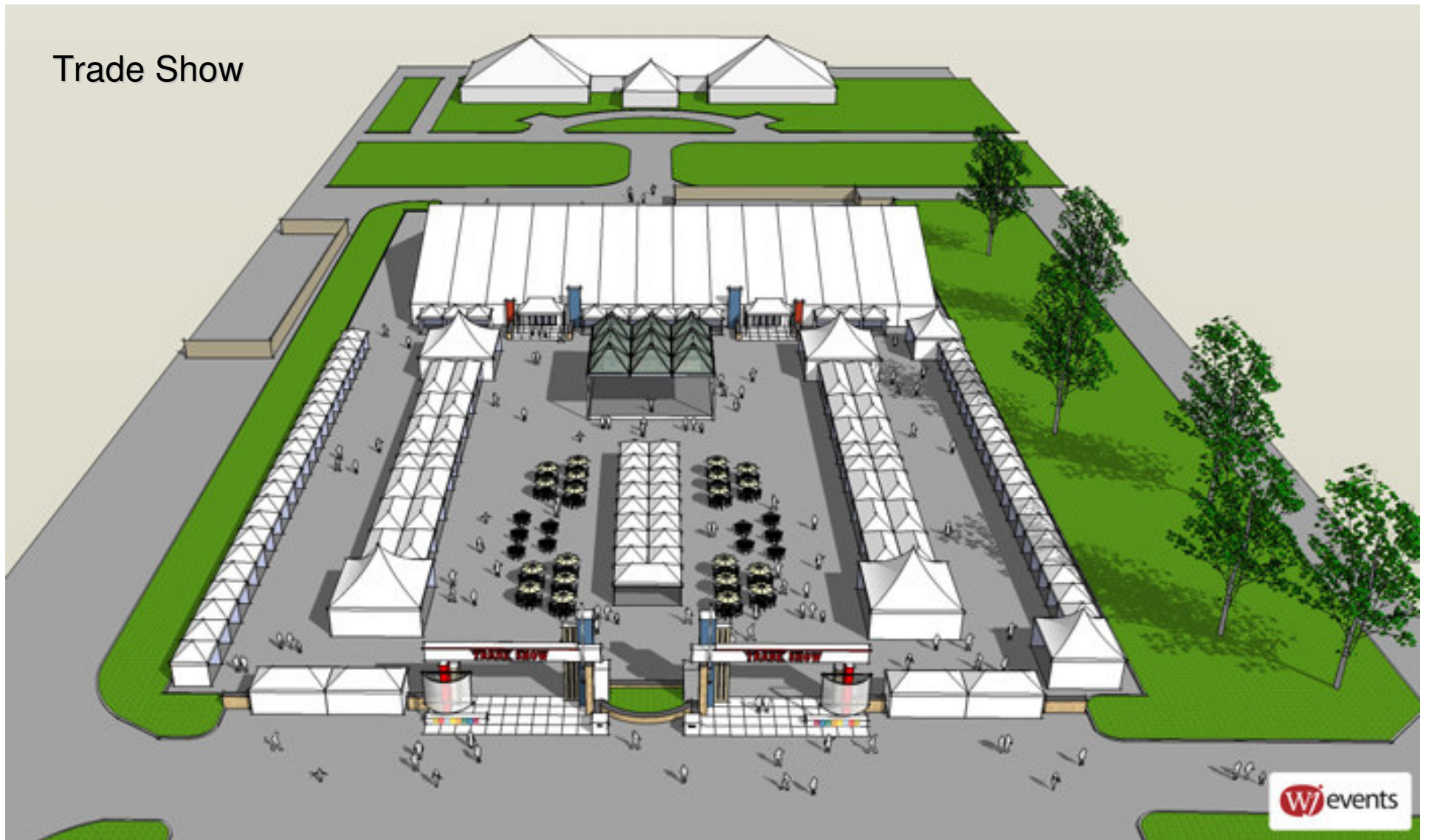
- Merchandise area of event
- Over 800,000 Square feet
- Estimated 300 booth spaces available
- Alltech Experience
- Kentucky Experience
- Superstore



APR 28 2006



Trade Show

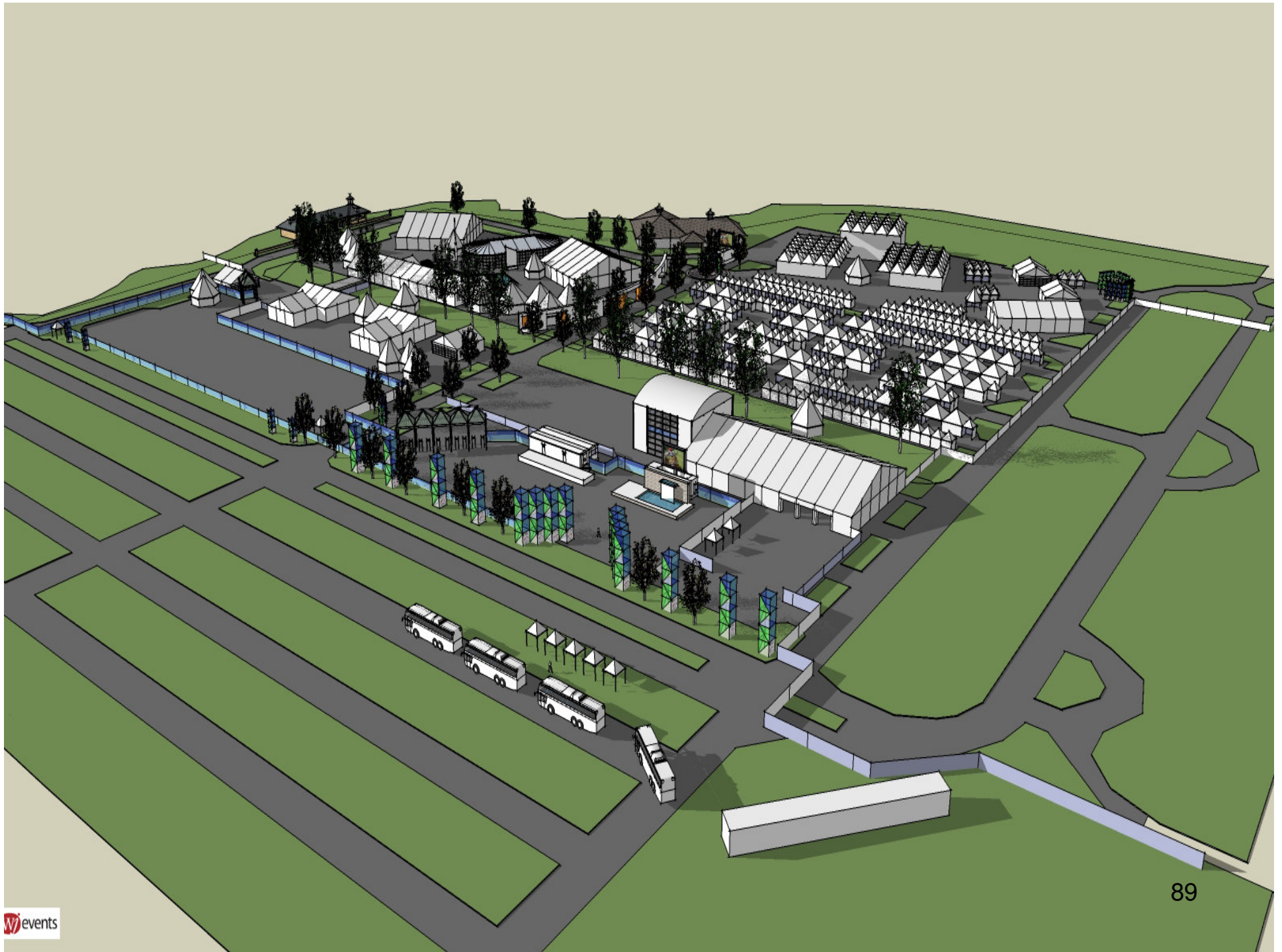






Main Entrance

- Transportation Mall
 - Load / Unload Zones for Hotel Shuttles
- Pedestrian Screening
- Initial Ticket Scanning





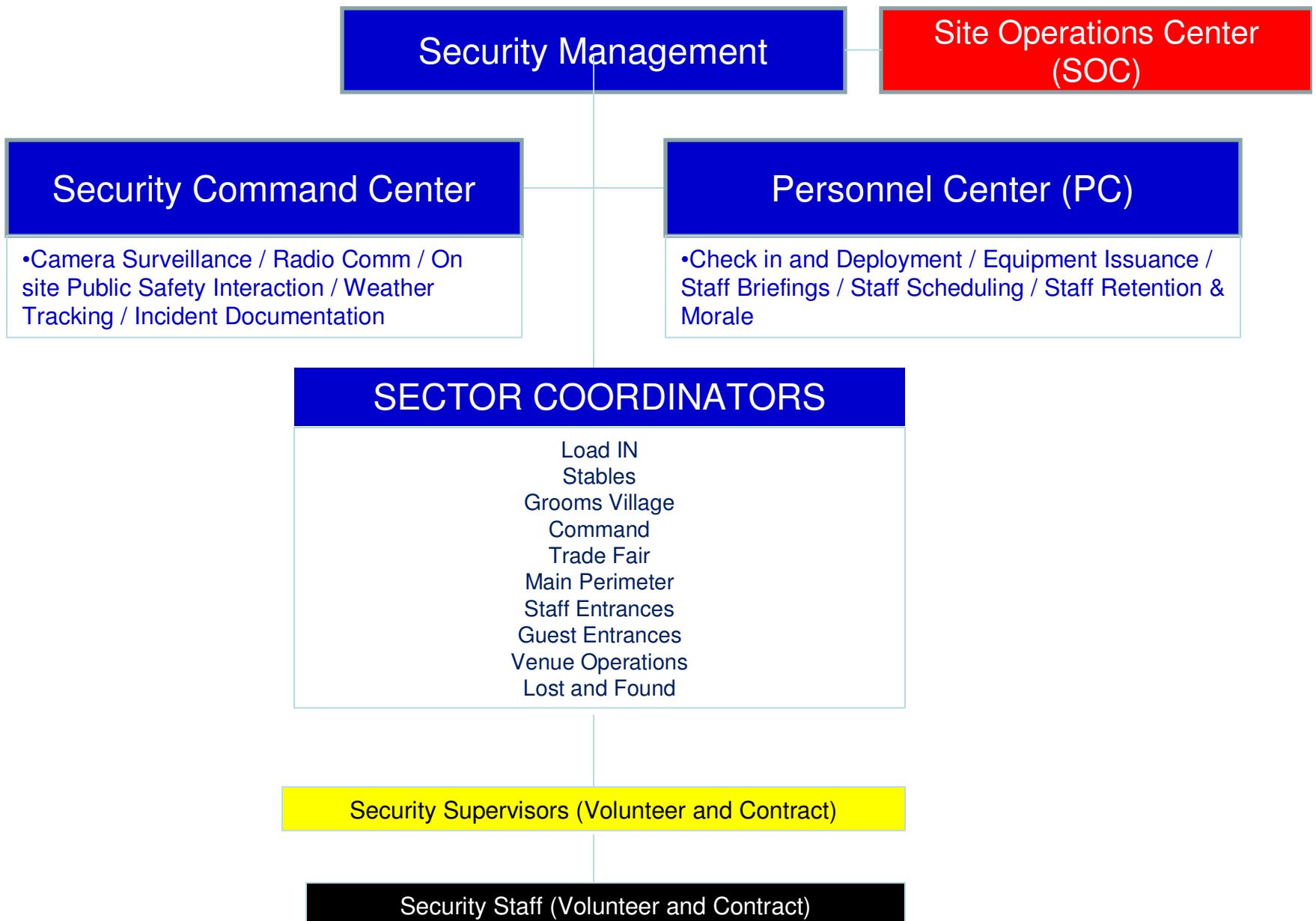


Equine Village

- Approximately 73 teams showcasing a variety of demonstrative acts or exhibits
- 44 Tented structures providing patrons with industry related literature



Planning Process / Operational Challenges





Industry based event

- Limited budget / Target audience
- Security is a non revenue generating department
 - Unknown results
- Unseen level of security from previous events
 - Vehicle Screening Area
 - Difficult to control due to large site and need to transport equipment, personnel and patrons
- Animal rights groups
 - Free speech area



Organizing Committee

- Lean staff with input from event field consultants
- Numerous associations wanting a successful outcome
- 90% Volunteer staff with contract security to support
 - Recruitment and Retention

Outdoor Event

- Inclement Weather Concerns to Competition
- Evacuation or Sheltering
 - Minimal traffic release



Public Safety Planning

- GOOD NOTE: Great degree of cooperation between all public safety agencies / “Unified Command” approach
- Recent tabletop exercise
 - Define chain of command and notification systems
 - Exposed some operational hiccups / No “Show Stoppers”
- Covering needs for the Horse Park, local communities and statewide region
- 91.5 days remaining



Questions and Answers

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